

Iowa Food Waste Stakeholder Coalition Meeting Minutes

Thursday, April 14, 2016 | 9:00 a.m. – 12:00 p.m.

Iowa Food Bank Association | Des Moines, IA

Attendees

- Dan Nickey, Iowa Waste Reduction Center
- Lea Hensel, Iowa Waste Reduction Center
- Jenny Trent, Iowa Waste Reduction Center
- Laurie Kroymann, University of Iowa Hospitals and Clinics
- Cory Berkenes, Iowa Food Bank Association
- Aubrey Alvarez, Eat Greater Des Moines
- Pete Vogel, Quad Cities Food Rescue Partnership
- Bob Andrlik, Table 2 Table
- Tom Anderson, Iowa Department of Natural Resources
- Jennifer Walters, Dallas County Public Health Department
- Jenny Zwagerman, Drake University
- Christine Richter, Barker Lemar
- Adrienne Ricehill, Iowa Economic Development Authority
- Liz Christiansen, University of Iowa
- Eric Holthaus, City of Cedar Rapids
- **Via Phone**
 - Demetrios Hadjis, GreenRU
 - Scott Kepke, Iowa City Compost
 - Lisa Thresher, Region 7 EPA
 - Jen Jordan, Iowa City Landfill and Recycling Center

Review of Project Summary

- Audience
 - Policy makers (regulatory individuals, legislature members)
- Website
 - iwrc.uni.edu/iowa-food-waste
- Group Name
 - Good to go
- Group Mission
 - Change to supporting program development (rather than implementation)
 - Education, advocacy
- Project Description
 - Specify Iowa instead of American

White Paper Development Funding

- Dan met with Iowa Energy Center regarding the group; IEC funds things like development of white papers; \$15,000 with 100% match
 - IWRC will write the grant, IWRC will provide match
 - Cost Breakdown
 - \$7,500 to Eat Greater Des Moines

- For Aubrey to facilitate students at Drake University and develop white paper
 - \$5,000 to Drake University
 - As a stipend to (2) students to conduct a formal literature review and look for legislation from other states
 - May be able to coordinate with students in a second level class this fall that focuses on having students draft legislation
 - \$2,500 to IWRC
 - To cover administration costs

Group Exercise

- Components
 - Problem Definition
 - From the perspective of the target audience
 - High Level Solution
 - Current technologies or solutions working; having data will be helpful
 - Solution Details
 - Specific tactics
 - Business Benefits
 - Detail the cost and other savings and benefits
 - Call to Action
 - What's next?
- Timeframe
 - **May 15 – Send Aubrey summary of student needs**
 - **August 1 - White paper components from hierarchy groups due**
 - **October 1 – White paper finalized for print and online publishing**
 - **November 1 – Physical white paper provided to legislature members**
- Victory
 - A professionally developed, bound printed document and electronic document comprehensively looking at food waste in Iowa
 - Every senators/representatives/stakeholders have printed document
 - Also provided to school board association, department of education, veteran organizations, etc.
 - Response component – online survey
 - Physical vs. electronic – both
- SWOT Analysis
 - Strengths
 - Data
 - Credibility
 - Focus
 - Knowledge
 - Passion
 - Strong leadership
 - Energy - students

- Timing with REFED report and National Ag Campaign with commercial coming out on April 20
 - Ability to network
 - Weaknesses
 - Short timeframe
 - Missing representation from production/farmers
 - Geographic representation (western Iowa)
 - Resources
 - Benefits
 - Increased awareness
 - Cohesive strategy
 - Results
 - Local program development
 - More resources to tackle the problem
 - Better policy
 - Dangers
 - Inadvertent exclusion of partners or non-traditional partners
 - Retribution or finger pointing (wasteful farmers, etc.)
 - Competing perspectives or approaches – awareness vs. mandates
 - Tone
- Hierarchy Groups
 - Source Reduction – Jenny Trent, Jen Jordan, Lea Hensel
 - Feed Hungry People – Cory Berkenes, Bob Andrlik, Laurie Kroymann
 - Feed Animals – Pete Vogel, Dan Nickey
 - Industrial Uses – Liz Christiansen, Adrienne Ricehill, Jenny Trent
 - Composting – Scott Kepkes, Demetrios Hajis, Eric Holthaus
 - Landfill/Incineration – Tom Anderson, Christine Richter, Jeff Phillips

Next Meeting

- Dan will send out a survey to set up a conference call/GoToMeeting around June 15

Announcement of Midwest Food Recovery Summit

- The IWRC will be hosting a summit in fall 2017 addressing food waste in the Midwest. Current plan is for a 2 ½ day event with plenary sessions as well as breakout sessions/panels. Opportunities will be available for sponsorships and exhibitors. As plans develop, IWRC will keep the stakeholder group in the loop. Tentatively planning to do formal announcement in late summer or early fall.