MealConnect: Today and Tomorrow

A walkthrough of the features MealConnect offers currently and where we and our partner food banks are going next.
FOOD RECOVERY. SIMPLIFIED.

Feeding America’s MealConnect links your food donations with local nonprofits. For free.
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Food banks manage their enabled agency program on this web-based platform.

Donors post product on the MealConnect app, and agencies are matched in real time.

Vetted volunteers can elect to deliver a real-time donation to a matched partner agency.

Trucking companies can post a rejected delivery and be optimally routed to a nearby food bank.
Core
Functionality
Making enabled agency programs more efficient

MealConnect offers food banks a simple, scalable, free way to:

- Connect donors and agencies for reoccurring pickups
- Automate time-consuming management of agency-enabled programs
- Collect agency receipts in a simple, food bank-customized interface
- Track missing receipts and notify food bank and agency users
Making enabled agency programs more insightful

MealConnect offers a variety of ways to gather actionable info on operations, including:

- Detailed reports of all transactions within a desired timeframe
- Reports for specific agencies/donors to drill down on performance
- Summary reports offering a high-level look at submitted receipts
- Mobile-friendly views to interact with the data while on the go
- Tracking for which agency-donor pairs are behind on their receipting
2.2 Million pickups
920 Million pounds
5,200 hunger relief orgs
23,000 donor locations

Sponsors

Google.org  General Mills  Walmart Foundation
MealConnect enjoys an excellent reputation in the network

- "...we are on board to roll this out to our membership. Let’s talk and determine the next steps and how to get this rolling.”
  Christopher Young, Executive Director, American Association of Meat Processors

- "...we choose MealConnect after considering other options. In our case it was not cost effective to hire another person...”
  Bob Evans, River Bend Food Bank

- "[MealConnect] helped to reveal a lot of donor locations that our agencies were already picking up from but were not being reported to us.”
  Diane Matthews, Montana Food Bank Network

- "Great update! We’re looking forward to implementing [Real Time Donations].”
  Tyler Markham, Central Texas Food Bank

- "I think [Real Time Donations] will add a lot of flexibility.”
  Alex Blake, Second Harvest Food Bank of Santa Clara and San Mateo Counties

- "It is actually fun and easy to now quickly complete the receipts.”
  Gina Kasten, Santee Food Bank (FSD agency)

- "I would like to take full credit for this jump in poundage but I need to give a shout out to Sam and the MealConnect platform that has made it simpler for the agencies to report.”
  Susan Goss, Second Harvest Food Bank of Greater New Orleans & Acadiana
Syncing receipts with Food Bank inventory systems

In addition to reducing the time required to manage agency-enabled programs on the front end, MealConnect also helps to reduce time spent on database entry. MealConnect includes tools to:

• Automatically sync submitted receipts with popular network ERP systems

• Ensure timely transmission of data

• Create and post records for receipt and distribution according to the existing rules & SOP’s in ERP systems
Since inception, MealConnect has saved for its users:

<table>
<thead>
<tr>
<th>Process</th>
<th>Seconds saved per transaction</th>
<th>Total Relevant Transactions</th>
<th>Time Saved (s)</th>
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<td>13,626,593.5</td>
</tr>
</tbody>
</table>

That translates to over **9,500 workdays** saved in the Feeding America network since 2014 - and growing exponentially!
Real-Time

MealConnect™

Food Recovery. Simplified.

An easier way to manage food donation

View donations
easily from your computer or phone

Choose an agency
that’s a great fit for the donation

Get notified
when the agency accepts the product

Ta-da!
you just made magic happen

Sign up today!
At MealConnect.org

Questions? Email us at mealconnect@feedingamerica.org

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Making small format sourcing less costly

Leverage technology and volunteers

MealConnect is the Network’s free donation app

• Free
• Simple
• Convenient
• Mobile friendly (app and mobile browser)
Donors can go to MealConnect.org to post surplus product they wish to donate and track their activity.

Donors are vetted by member food banks.
On behalf of the member foodbank, MealConnect’s algorithm matches the posted donation with the best-suited agency in the area.

Food Banks Approve the Donation and the Match
MealConnect Donor App
MealConnect Donor App (Cont.)

Best of all, MealConnect is completely free.

Ready to Sign Up?

ZIP CODE

Check Availability

No Items Zero Pounds

Welcome! When you're ready, tap the camera button above to post your first product.

Logged in as test1@mealconnect.org.

logout
MealConnect™ makes it easier than ever to match your surplus food with your local Feeding America member food bank and its partners. Giving you:

- Easy pickups based on your schedule
- Convenient activity logging
- Simple receipt recording for tax savings

Plus, you’ll feel good knowing you’re reducing food waste while leading the way to providing greater relief right in your community.

**Posting Donations on MealConnect**

Posting a donation on MealConnect is easy.
1. CLICK Real-Time on the left Dashboard menu display.
2. CLICK Post Product.
3. CLICK on the Create New Post icon.
4. ENTER the product and pickup details as indicated.
5. REVIEW and SUBMIT your donation.

**What Happens Next**

- **Product Posted**
  - early from your phone or desktop
- **Product Matched**
  - Your Feeding America food bank coordinates logistics with local food pantries
- **Product Picked Up**
  - You receive confirmation once connection has been made

**Viewing Your Donation on MealConnect**

After submitting your donation, it will appear in the Transactions area under the Real-Time link on the left Dashboard menu.

To view:
1. CLICK on the Real-Time link.
2. CLICK on All Transactions.

Questions? Email us at mealconnect@feedingamerica.org
GET READY TO CHANGE FOOD RECOVERY FOR GOOD

MealConnect™ makes recovering food in your community easier than ever:
- Fast and simple receipting
- Real-time donation alerts
- Activity reporting

Plus, you’ll feel great knowing you’re reducing food waste while feeding the way to hunger relief—through the largest food recovery network in the country.

RESPONDING TO DONATION REQUESTS ON MEALCONNECT

Locating, reviewing, and responding to an active donation on MealConnect is easy:
- CLICK Real-Time on the left Dashboard menu display.
- CLICK New/Activ.
- CLICK on the drop-down menu above the New and Activ Donations grid to customize your viewing options.
- VIEW the Status section of the grid to find pending donations.
- CLICK Detail/Options in the Action section to view product and pickup details.
- VIEW donation details.
- CLICK Accept or Decline.
Donations delivered to vetted agencies

MealConnect can seamlessly coordinate deliveries with

- Delivery companies like DoorDash
- Local food runner organization partners
- Member developed volunteer driver corps
Feeding America wants to wipe out hunger and food waste with the power of a single app.
• Companies trying to profit from food recovery is not new.
• Sporadic donation-matching algorithms do not create reliable, volume-based revenue streams.
• The need to develop donor relationships in a market before entering will inhibit scaling.

• The Feeding America food bank is at the center of the MealConnect transaction.
• This maintains the chain of accountability, relationship continuity and donation stewardship.
• MealConnect’s zero-cost infrastructure is the Feeding America network.

• Stand alone apps are just that – they address symptoms of food insecurity but not the causes
• MealConnect enhances our work being done to improve food security for working families
Reverse Logistics Solution
Sourcing rejected partial truckloads

MealConnect directs carriers with OS&D loads to deliver approved donations to the nearest member food bank.
Pilot Summary:

Since our kickoff in November, the pilot with General Mills and Unyson has generated:

Total Donations: **530**

Total Donated Cases: **37,409**

Est. Total Pounds Accepted: **501,726**

Acceptance Rate: **79%**

…and the program continues to grow as we add more carriers and seek out relationships with additional donors.
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Future Plans and Opportunities
Food banks manage their enabled agency program on this web-based platform.

Donors post product on the MealConnect app, and agencies are matched in real time.

Vetted volunteers can elect to deliver a real-time donation to a matched partner agency.

Trucking companies can post a rejected delivery and be optimally routed to a nearby food bank.
Retailers scan product out for donation and the food bank is automatically notified.

A food-insecure individual connects with nearby agencies, while members can easily learn about their preferences.
MealConnect™

AN EASIER WAY TO MANAGE FOOD DONATION

VIEW DONATIONS
- easily from your computer or phone

CHOOSE AN AGENCY
- that’s a great fit for the donation

GET NOTIFIED
- when the agency accepts the product

TA-DA!
- you just made magic happen

SIGN UP TODAY!
AT MEALCONNECT.ORG

Questions? Email us at mealconnect@feedingamerica.org

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Questions & Discussion
THANK YOU